

**Yamaoka Memorial Foundation, October 2017**

**Fiscal Year 2018 Research Aid Application Requirements**  
**Research theme: Japanese - German Youth Culture and Lifestyle Research**

The Yamaoka Memorial Foundation is a foundation established for the purpose of academic and cultural exchange between Japan and Germany and aims to contribute to the development of a sustainable society.

Through this invitation to apply for research aid the Foundation aims to promote Japanese - German youth culture and lifestyle research and seeks to foster researchers for the next generation of Japanese – German research.

The Foundation looks forward to receiving applications from many researchers resident in Japan and Germany irrespective of nationality and affiliated institutions.

**1. Purpose of the aid**

Rapidly progressing globalization and information proliferation in recent years raise the question of how youth culture and lifestyle in Japan and Germany have changed under their impact and what developments we can expect in relation to the cultural exchanges between the two countries.

In order to study these issues, the Foundation provides aid for the youth culture and lifestyle research investigation by researchers in Japan and Germany and fosters researchers who are to form the nucleus of cultural exchange between the two countries. Concurrently, through symposiums, workshops, and publications, the Foundation makes the research results available to a wide-ranging audience, with the aim of establishing a new field of academic study.

**2. Research theme**

Japanese - German Youth Culture and Lifestyle Research

- (1) Trends in culture and consumer activities surrounding fields such as film, music, manga, and art
- (2) Trends in daily-life features such as fashion, eating habits, and residential preferences
- (3) Changes in lifestyles surrounding areas such as child raising, work, love, and marriage
- (4) Changes in social perceptions and movements relating to issues such as immigration, minorities, gender, and environment

**3. Aid eligibility**

- (1) Eligible are both individual research and group research.
- (2) No restrictions apply to the nationality and affiliated institutions of applicants and research members. However, all researchers must be resident in Japan or Germany and must be under 40 years of age as of November 30, 2017.
- (3) Eligible to receive aid is research in the field of human and social science consistent with the research theme.
- (4) Research already completed is not eligible to receive aid.

Moreover, applications are ineligible to receive aid in the following cases.

- When aid is to be allocated to the funding of activities and normal operations such as of NPO corporations
- When the purpose of aid is limited to purchasing goods and materials

(5) As a general rule, researchers are responsible for their research results. The Foundation accepts no liability for the content of research results. Impropriety will be made public.

#### **4. Aid amount and aid period**

(1) Aid amount

JPY 300,000 per research

Number of aid awards: 4 (prospective)

(2) Aid period

The 10 months from April 1, 2018, to January 31, 2019

#### **5. Cost eligible for the use of aid funds**

(1) As a general rule, aid funds must be used for costs directly necessary for the research investigation such as the cost of goods for research activities, travel expenses, and remunerations.

(2) Not eligible for the use of aid funds are indirect expenses and general administrative expenses, etc., of the affiliated organizations of applicants and co-researchers.

#### **6. Document submissions**

In order to apply, please download the application form for Japanese - German Youth Culture and Lifestyle Research Aid from the website of the Foundation (<https://yamaoka-memorial.or.jp/event/index.html>), enter the required information items, and use "Application form \_ [applicant's name]" as the file name. Permitted languages are limited to Japanese, German, and English.

#### **7. Submission method**

(1) Applications must be made by e-mail. Applications made by postal mail will not be accepted. Please be sure to send your application by email as a file attachment with "Application form \_ [applicant's name]" as the file name.

(2) Address for applications:

Yamaoka Memorial Foundation

yamaoka-memorial@yanmar.com

Please enter the following mail subject line:

Yamaoka Memorial Foundation Research Aid Application

#### **8. Application closing date**

Thursday, November 30, 2017

\* Applications must reach the secretariat by November 30. Please note that late arrivals will not be accepted.

#### **9. Selection method**

Selection occurs by a selection committee based on the prescribed application documents. Any additional reference documents will not be considered.

#### **10. Aid decision**

Aid decisions are scheduled for February 2018. Decisions will be posted on the website of the Foundation.

\* Successful applicants will receive individual notifications.

#### **11. Disbursement of aid funds**

Aid funds in the full amount will be disbursed in April 2018.

\* Aid funds will be remitted in local currency to the specified bank accounts of recipients.

## **12. Submission and publication of reports**

- (1) After the end of the aid period (February 2019), successful applicants must submit the research results report and income and expenditure report.
- (2) Reports must be prepared using Microsoft Word (A-4 format, horizontal writing), for Japanese text formatted for 36 lines of 40 double-byte characters each, typeface Mincho, font size 10.5, and for English or German text formatted for 36 lines of 74 single-byte characters each, typeface Times New Roman, font size 10.5.
- (3) Applicants must attend a symposium scheduled to be held in Japan (Osaka city) in March 2019 to present their research results. Transportation and hotel accommodation will be paid by the Foundation in addition to the aid funds. Additionally, abstracts for the symposium must be submitted by January 10, 2019.
- (4) After the presentation at the symposium, the research results will be published on the website, etc., of the Foundation. Additionally, research results may appear in publications, etc., issued by the Foundation.

## **13. Supporting institutions**

Consulate General of the Federal Republic of Germany, Goethe-Institut Osaka, DAAD,  
The Japan-Germany Society Osaka, Yanmar Co., Ltd.

## **14. Important points**

- (1) Reports will not be returned.
- (2) Applicants agree that all copyrights in all countries (including rights pursuant to articles 27 and 28 of the Copyright Act of Japan and similar rights provided in each country's laws and regulations) related to reports are transferred and solely belonging to Yamaoka Memorial Foundation.  
Applicants agree that prior to the release of reports' content to other media, the consent of the Foundation must be obtained and references as directed by the Foundation must be additionally noted. Applicants agree to refrain from making announcements to other media prior to the public release on the website, etc. of the Foundation.  
In unavoidable cases, the Foundation must be contacted in advance and the instructions of the secretariat must be followed.
- (3) With respect to the participation at the symposium, the rights to applicants' likeness are transferred to the sponsor.
- (4) Personal information provided in connection with applications will be exclusively used for matters incidental to notifying selection results and will be treated appropriately in accordance with the privacy policy of the Foundation (Personal Information Protection Policy [https://yamaoka-memorial.or.jp/privacy\\_policy.html](https://yamaoka-memorial.or.jp/privacy_policy.html)).
- (5) The names of researchers and their affiliated institutions will be made public.

## **15. Contact for inquiries and applications**

Yamaoka Memorial Foundation

E-mail [yamaoka-memorial@yanmar.com](mailto:yamaoka-memorial@yanmar.com)